

# The Our Living Coast Working Smart Program promoting Sustainable Business



## The Business Plaque

The Our Living Coast Working Smart Business Plaque is a visual tool to promote the fact that your business is working towards reducing its environmental footprint.

There are four stages in the program and the plaque shows the progress you are making along the way. A green leaf is added to your business plaque for each milestone you achieve on your path to improved environmental performance of your business. There are four leaves in the program to demonstrate to your customers the progress your business is making towards sustainability.

### 1. Commitment



Your business is committed to improving environmental performance by improving energy efficiency. You have signed up to the NSW Govt

Energy Efficiency for Small Business Program. Our Living Coast covers the fee. The first leaves appear on your business plaque.

### 2. Audit



Your business has been audited for energy efficiency through the program and you have received an action plan to help reduce your energy usage.

More leaves go onto your business plaque.

### 3. EnergySmart



Your business has implemented energy efficiency measures identified in your energy action plan. Our Living Coast pays \$ 300 towards energy efficiency actions not covered by the DECCW program.

More leaves go onto your business plaque.

### No Plastic Bags



Your business is not handing out plastic shopping bags. The fourth gum leaves go onto your business plaque.

These leaves can appear any time.



Our Living Coast is working on this program in partnership with

- the Bellingen EYE “No Plastic - Fantastic” Campaign
- Bellingen Shire Council
- Bellingen Chamber of Commerce
- NSW Department of Environment, Climate Change & Water

Our Living Coast will promote your business sustainability actions on our website with your permission.

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Environment,  
Climate Change  
& Water



This project has been assisted by the NSW Government through its Environmental Trust.

[www.ourlivingcoast.com.au](http://www.ourlivingcoast.com.au)